'Schools Against Rabies'
JOIN OUR TWINNING PROGRAMME TO CHANGE THE FATE OF HUNDREDS OF THOUSANDS OF CHILDREN WORLDWIDE

The Problem: Rabies is the most deadly virus known to man. Over 99% of human rabies cases are transmitted by an infected dog bite and once symptoms start it almost always kills. Every year, around 60,000 people suffer a painful death to rabies, despite the fact that it is entirely vaccine preventable. Tragically, over 40% of victims are children. The majority are from poor and rural populations in Africa and Asia.

The Solution: The World Health Organization advises mass vaccination alongside population control of dogs - the main vector of the disease- as the most affordable and effective way to prevent human life loss from the disease. Area-wide elimination, via this method, has been shown to be possible in three short years! Education of at-risk groups, teaching about this misunderstood and neglected disease, gives people the chance to protect themselves. Together this has been proven to rapidly prevent the needless loss of life. The Mission Rabies model actively works on all these fronts, wiping out rabies and protecting people in the worst affected areas.

Why Support Mission Rabies?
We beat the disease at its source and educate children how they can avoid dog bites and seek proper treatment. Mission Rabies is working towards a world where no-one should die from this horrifying disease.

What can we achieve together?
Since our launch in 2013, Mission Rabies has to date delivered education to over 130,000 children as well as 109,794 vaccines and 26,133 sterilisations for dogs: in India - the world’s hotspot for the disease.

From 2015 onwards, we will focus our attention on Goa, India to eliminate rabies in the state by 2017. We will replicate our model in Blantyre, Malawi, where the highest number of child rabies deaths are reported in the whole continent of Africa. We will reach children and dogs in Nepal to work towards global rabies elimination.

Mission Rabies needs support to continue and grow our outreach education response, as only through this primary prevention can we reach those most at risk – children.

Across the world, 100 children die from rabies every day - we're going to change that!
CENTRES OF CHANGE
EDUCATION RESPONSE TO TACKLE CHILD DEATHS

Pledging your school’s support will provide lifesaving rabies education to thousands of children and their teachers.

You will support several schools through your donation and be paired with an overseas ‘twin’. Your ‘twin school’ will be based in a rabies endemic country where we work - not only will you receive a personal message from them, you’ll receive updates about the programme as a whole!

Pledge your help to a school with fundraising activities dotted throughout the year:
Every 50p donation raised will teach one child!
Just £40 raised teaches an entire school
Raise £300 to support one week of our lifesaving lessons

- Try a themed non uniform day such as the #MissionKnit novelty jumper challenge
- Hold an ‘eggtastic’ easter egg painting competition
- For your sports day include a charity ‘Rabid Run’
- Hold a ‘barking mad bake sale’ with top marks for the most unusual cake
- Sell our wristbands, for every £1 band sold 50p goes to a child overseas
'LYSSA' PROGRAMME PILOT

Trained rabies educators tour schools to deliver our key protection messages - we target children as young as five! Schools in every corner of the state are visited; from inner city to small under resourced rural regions. The programme includes talks, drama, teacher’s activity packs and the ‘lyssa’ video cartoon.

Results of our six month pilot in Goa:
- 3 mass rallies
- 2,875 teachers trained
- 68,500 children taught

We have achieved a 10% increase in school children’s understanding in just 6 months. We will measure this effect again, as well as our impact on hospital data over the next 3 years.

SUSTAINABLE CHANGE FOR GOA

On average, our established India team reached over 1,000 children every school day. We focus on reaching children where lessons are most needed. We met many children bitten and running a risk having not received the right treatment to prevent rabies. Getting children to tell an adult when a dog bites and promoting discussion in the medical profession is vital to close the gap that allows rabies to continue.

In 2015 we need to build on this proven success through a sustained response; teach 100,000 children, support teachers, and widening our reach to target medical practitioners. The team have been invited not only to continue to target schools in Goa, but the State Department for Education has requested a ‘Rabies Chapter’ to added to the 2015 school textbooks.

£ 5,500 will support four months of the school programme including transport, salary for two education assistants, teacher’s packs and posters for each school.
BIG IMPACT FOR MALAWI

We want to take on the challenge and tackle rabies in the city with the highest reported child deaths in Africa - over 3 years we aim to make it the lowest!

Our incredible ‘Backpack Cinema’ will travel to Malawi to tour Blantyre and surrounds - this will allow us to show education film in any setting powered by bicycle dynamo. We want to reach all children, in poor rural settings as well as inner city schools.

Our ‘One Health Community Nights’ teach via cinema showings and song. Volunteer musicians will engage whole families with this serious issue. Education through song is a technique proven in malaria control in Africa, we want to take this on in a large scale tour for rabies protection! The model ‘Lyssa’ schools programme will be replicated to affect lasting behaviour change in Malawian communities.

£10,000 as will fund our one month mega mission to reach 14,000 children. Be recognised at the forefront of child protection by fostering the Malawi ‘Lyssa’ programme and join the team out in Malawi as a human health volunteer - talk to us to get in involved.

CHANGE FOR NEPAL

Deep in the Pokhara valley, in the Nepali Himalayan footholds rabies is even more prevalent than in capital Kathmandu. Dogs here simply are not vaccinated leaving the population at risk. Avoiding a dog bite and knowing how to wash a wound here is vital - giving a potential rabies victim time to get to a medical facility for vaccination. As rabies has such a short post vaccination window; simple lessons in understanding dog behaviour and emergency first aid really do make the difference between life and death.

We want to reach children through mass awareness events held over 2 weeks, engaging with formal education groups and local health community NGOs to long term introduce these messages into health outreach.

£5,000 will launch this collaborative project for two weeks, and deliver long term partnerships with local NGOs.
SUPPORT OUR CINEMA

Teaching children as young as five, engaging communities and driving long term behaviour change means adopting multiple methods - we had a great response to our educational film and so cinema is at the heart of our plans for the 2015 programme and beyond!

Become a sponsor of the ‘Backpack Cinema’! Your school make an amazing commitment by contributing to the education of children internationally.

When this amazing tool is in the UK we can demonstrate and teach at your school - discover how the cycle dynamo delivers lessons for all.

Transform lives by sponsoring the programme:
- £4,000 funds one backpack cinema kit so we can reach even the most remote communities at risk
- £1,800 runs a week long cinema drive giving children and communities the opportunity for ‘pop-up’ education film events

Joint PR will be supported to show the dramatic impact your school commitment to this fantastic cause.

HOST A 'LYSSA' LESSON

Invite our ‘Lyssa Mascot’ to your school to teach children how treating dogs well keeps them safe from harm and replace fear with companionship. Our work covers a range of topics; biology, mathematics, geography and performance - ask us about lessons that will bring these topics to life through our expertise tackling a world killer disease.

We will work with you to invite local press coverage and your school will be named on our website. Moreover, you will receive updates on the education programme and see the difference your school is making!

It’s not just donations that make a big difference; your staff experience can save lives too- both in the UK and overseas.

Join Mission Rabies to save children’s lives; contact Ms. Rosalind Johnston to discuss how your organisation can thrive through our partnership.

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Mission Rabies is a leading humanitarian project of Worldwide Veterinary Service (1100485). The charity expends 80% of all incoming funds on charitable projects and we are always working to do more. Full accounts are available on request. Mission Rabies began in 2013 and has a small team of five full time staff in the UK.